

BERNAMA TV, MALAYSIA

Seamless upgrade to HD for Malaysia's national news agency



AT A GLANCE

Challenges

- The business continuity was to be unaffected during the transition to the new setup
- Ease of use of the new user interface. Should have less learning curve
- Data migration from existing system to the new solution
- News setup was spread in multiple floors
- Integration of existing archival solution

OVERVIEW

The customer is the national news agency of Malaysia. The channel was set up a decade earlier and was on air with a basic SD playout setup. The existing system could no longer bear the load of a modern newsroom workflow.

Both acquisition and news production suffered due to this. Also, the customer wanted to upgrade to a scalable full HD setup for an enhanced user experience.

SOLUTION

Karthavya along with its partner UXERA meticulously analyzed the existing infrastructure and proposed a brand new state-of-the-art HD automation system based on the Harmonic Video Delivery platform combined with QuickEdge automation.

A fully integrated automated workflow across ingest to production, NRCS and archive was delivered. QuickEdge Automation's cluster deployment ensured the customer had a system with industry-leading uptime and availability



"The solution has been designed on a proven combination of QuickEdge and harmonic video servers and storage. This will ensure trouble free operations for BNC in the years to come"

Anil Kumar

Project in-charge & onsite coordinator

BENEFITS

Transition without disruption

The upgrade was planned in multiple stages. Users of each system such as NRCS, Automation, editors were moved in stages to the new workflow

Data migration

All data from the existing system was carefully moved to the new system and data integrity was verified

Extensive onsite training

An experienced engineer was deployed for additional time to handhold users during the transition to the new system

Integration with existing solutions

The new setup was seamlessly integrated some of their existing solutions like archive and news feeds