

MEDIA ASSET MANAGEMENT SOLUTION

Organize - Collaborate

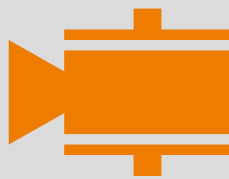
In today's Media operations, finding the most relevant media at the right time can make all the difference. For this to happen the staff should be able to quickly Search, Preview, Access and Deliver the content. QuickEdge MAM has been designed from ground up to optimize and automate this work-flow.

With a perfect fusion of Automation and Digital Asset management the content life-cycle is streamlined from acquisition to delivery. Developed in collaboration with Industry Experts, special emphasis has been given on usability and enhancing productivity

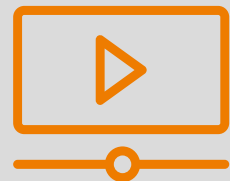
- LINUX based Engine comprises the core DNA
- Client app optimized for Mac & Windows
- High quality Transcoding Engine delivers great looking media across different Industry formats
- Load balancing and auto switch-over in Cluster Mode
- High Performance Light-weight file movement mechanism to reduce additional data payloads
- Optional comprehensive archival module for deep archival
- In memory database for ultra fast real time search



CLUSTER MODE
FOR HIGH
PERFORMANCE



INDUSTRY STANDARD
CODEC AND FORMAT
SUPPORT



LOW RES
PREVIEW AND
EDITING



QUICKEDGE MAM INTEGRATED VOD SOLUTIONS FOR
BOTH IN PREMISES AND CDN BASED CONTENT DELIVERY



Privileged based bandwidth and storage allocation



Integrates with Newsroom Computer Systems(NRCS) on MOS Protocol.



Customizable rule engine for Automated tasks



Smart Folders to keep track of Hot topics and searches



Integration with Industry leading Transcoding engines



Open File and Metadata structure facilitates direct access to media if needed.



Advanced Asset duplication detection Algorithms



Web based system administration tool with an intuitive graphical reporting interface



Pro-active alerts and notifications for Administrators

NLE PLUG-IN

Powerful NLE Plug-In which streamlines and optimises editing workflow

- ▶ Search Media in MAM right inside the NLE User interface
- ▶ Import Media directly on to the Time-line
- ▶ Edit and export to NRCS Placeholders or to MAM



SYSTEM REQUIREMENTS

Server

Intel Xeon Quad Core
8GB DDR3 RAM
500GB HDD on RAID 1/5
Gigabit Network Card
Linux Ubuntu 14.04

Client

Intel Dual Core or Higher
1GB RAM
160GB HDD
Gigabit Network Card
Windows 7/8/10, Mac OS
10.7+, Ubuntu 12.04+

Storage*

- SAN / NAS / DAS
- LTO Based Tape Library, Optical
Disk Archive

*Please contact us for recommended Storage solutions

Karthavya
www.karthavya.com
Email: sales@karthavya.com

QuickEdge™
MAM