



Experience the new *featherlite* user interface which is faster and more flexible

*It's how you want to be*

Newsroom Computer System (NRCS) forms the Heart of a news workflow. It drives critical components of the news workflow and demands highest uptime and performance. Ease and adaptability of a NRCS plays a pivotal role in the success of a News channel.

At Karthavya we understand these challenges, in collaboration with industry experts we have worked hard to address these challenges which has resulted in the new version of BLAZE NRCS. This version provides huge performance and usability improvements over the existing system along with a reduced resource footprint. Significant study has gone into making the system more intuitive and at the same time retain the simplicity for which BLAZE NRCS is known for.

- Provides greater interoperability with support to industry standard MOS protocol. Monitoring of the connected devices can be done right from the core application
- In the newsroom or from the field web-based interface and mobile app works seamlessly across different platform and devices
- Flexible licensing options combined with open source architecture provides excellent long term cost benefits
- Offline story creation from the mobile app. Syncs to main app on network availability.
- Supports all news sources such as Wires, RSS, Emails and FTP feed
- Ultra fast and precise search results
- Configurable keyboard shortcuts for fast editing
- Media trimming capability for rough editing

- Breaking news and Social alerts bar keeps you in sync with the latest happenings
- Rundown *PowerView* mode lets you work across multiple runorders from a single window
- Script versioning window allows accurate comparison and script editing
- Exhaustive Statistics and Graphical reports
- Quick script mode helps fast track last minute editing

**Brand New User Interface**

## Enhanced Tablet and Mobile Support

An Android Based mobile application helps onsite journalists send accurate scripts along with media clips. Much effort has done into overcoming the connectivity issues the journalists might have to face in the field. Support for touch based input has been further enhanced

## Social Media Integration

Using the Social media plugin the social media followers are always in sync with the happenings of the Newsroom. You can share images, news and video right from the news desk

## Reports & Statistics

User performance reports based on user, city, stringer etc can be used to monitor and track users productivity. A rating system has been introduced to rate stories based on content. Other reports available are - On-time Runorders, story performance etc. Reports can be exported to other standard reporting formats

## Rundown PowerView

A unique PowerView window provides all powerful hold on the rundowns. Quick drag and drop capability along with instant edit and compare features help you prepare for the next Rundown that much easier.

[www.karthavya.com](http://www.karthavya.com)

## Communication

Instant chat and messaging system combine to provide a connected environment across the newsroom. Important information can be broadcasted across the newsroom.

## Blazing Fast Search

Using latest text indexing technologies search results from archived stories are quick and precise. New user friendly filters helps you pick the right stories with ease.

## Detailed Audit Trail

With a separate logging feature for each Story and Runorder all modifications are logged ensuring that user mistakes can be rolled back instantly

## Advanced Workflow

Status of different components of stories I.e Script, media and CG to be attached can be individually set. The Runorder screen uses these status to present a exhaustive view to the bulletin producers and panel producers

### Hardware Requirements

#### Server

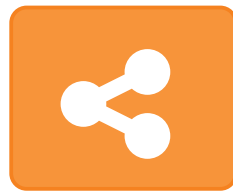
Intel Xeon 4 Core  
16 GB RAM  
120GB SSD HDD  
Gigabit network Adapter  
Linux Operating System

#### Client

Intel Core I3  
1 GB RAM  
80GB Hard disk Capacity  
Gigabit network Adapter  
Windows 7/8/10, Mac & Linux with GUI



**Enhanced Device Support**



**Interoperable with MOS**



**Social Media Collaboration**



**Blazing Fast Search**

**Karthavya**

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**BLAZE NRCS**